

YAMAHA ELECTONE
FESTIVAL 2013

Prospectus & Guidelines
in Asia-Pacific Region

YAMAHA CORPORATION
Asia-Pacific Sales & Marketing Division

< ELECTONE FESTIVAL 2013 >
Asia-Pacific Region

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Secretariat of Yamaha Electone Festival

MP Business Development Department
Piano & EKB Marketing Section
MI Marketing Department
Asia-Pacific Sales & Marketing Division

YAMAHA CORPORATION

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➤ Notice

With the aim to revitalize and expand the Electone world, we made some changes in regulation of Yamaha Electone Festival 2013. The main reasons are as below,

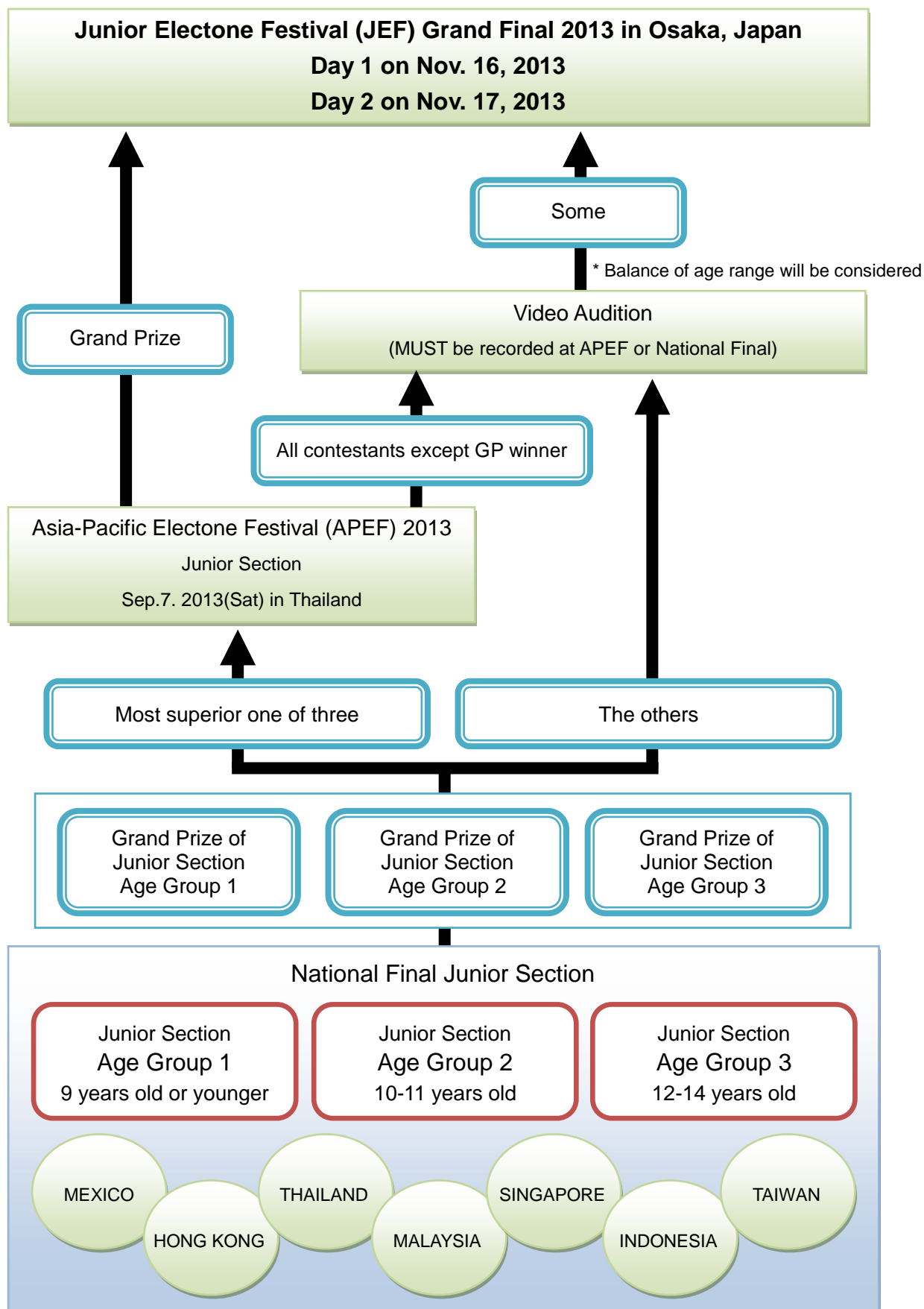
- ✓ To expand participants, especially younger generation.
- ✓ To match with the regulation of Yamaha Electone Concours (YEC).
- ✓ To keep the age balance of participants for Junior Electone Festival (JEF) Grand Final in Japan.

➤ Change Notes from previous EF regulation

Page	Changes
p3 p5 (6-2.Category) p6 (7-2.Performance) (8.Prizes) p11 (7-2.Performance)	From 2013, Age group of Junior Section is recommended to be divided into three (3) . -Age group 1 (9 years old or younger) -Age group 2 (10-11 years old) -Age group 3 (12-14 years old)
p5 (6-2.Category) p10 (5-1.Category)	From 2013, contestants for Open Age Section shall be 15 years old or above as of April 1, 2013 following upon the change of age requirement for participation in YEC 2013.
p4 p6 (7-2.Performance) P10 (5-1.Category)	From 2013, category system of Open Age Section (A: Non-classical style, B: Classical style) is abolished .
p6 (7-2.Performance)	Duration of total performance for Open Age Section (National Final) is changed to five (5) minutes .
p11 (7-2.Performance)	In Open Age Section, regulation of performance in APEF is changed. -One piece, duration of the performance must not exceed five (5) minutes . - Required to play an improvisation , based on one of three motifs assigned on the day of APEF 2013. The time for preview is fifteen (15) minutes , and the duration of the performance must not exceed four (4) minutes .
p12 (7-4.Sound Setting)	Note for “Sound Setting” is added anew.
P15 (5.Performance Requirement)	The details of Performance Requirement in JEF 2013 Grand Final and YEC 2013 are added. (*Further details will be announced once they are ready.)
p18	Application Form for Video Audition is added anew.

I . Outline of Each Stage and Overall Regulation

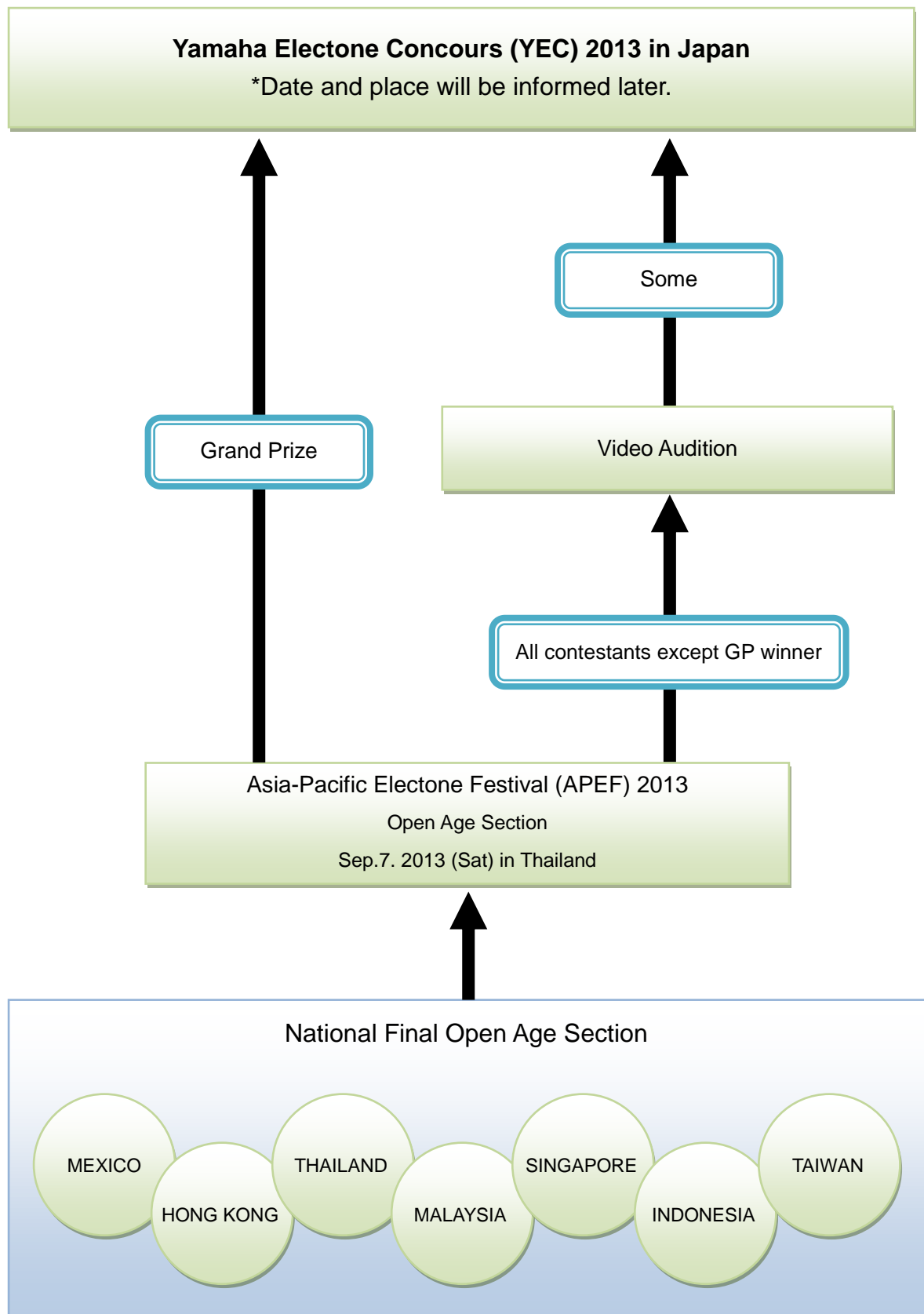
1. Junior Section



[Remarks]

From 2013, Age group is recommended to be divided into "Age group 1 (9 years old or younger)", "Age group 2 (10-11 years old)" and "Age group 3 (12-14 years old)".

2. Open Age Section



[Remarks]

From 2013, category system of Open Age Section (A:Non-clasical style, B:Classical style) is abolished.

II. Prospectus & Guidelines for National Final

1. Appellation

“The Yamaha Electone Festival 2013 – National Final” (National Final 2013)

2. Date

The Yamaha Electone Festival – National Final in each country should be held between April 1 and the end of June 2013.

3. Venue

Venue shall be a world-class concert hall or equally suitable site for the National Final.

4. Organizer

Organizer shall be a Yamaha importer/distributor in each country.

5. In Cooperation with

Asia-Pacific Sales & Marketing Division, Yamaha Corporation, Japan.

6. Eligibility & Category

6-1. Eligibility

Contestants in the National Final 2013 shall be qualified prize winners in Regional Electone Festivals or Semi Final 2013.

6-2. Category

The National Final 2013 is divided into two(2) sections.

1. Junior Section (recommended to be divided into three (3) groups from 2013)

Age Group 1:

Contestants for Age Group 1 shall be 9 years of age as of April 1, 2013 or younger. (Birth date on 2nd April, 2003 or after)

Age Group 2:

Contestants for Age Group 2 shall be 10-11 years of age as of April 1, 2013. (Birth date from 2nd April, 2001 to 1st April, 2003)

Age Group 3:

Contestants for Age Group 3 shall be 12-14 years of age as of April 1, 2013. (Birth date from 2nd April, 1998 to 1st April, 2001)

2. Open Age Section: (From 2013, there is new age restriction.)

Contestants shall be 15 years old or above as of April 1, 2013.

(Birth date on 1st April, 1998 or before)

7. Stage

7-1. Electone Models

- 1) All contestants are required to play the Electone models, ELS-01C (attached USB unit) or ELS-01C type U.
- 2) The usage of the Electone Functions
 - (1) The usage of MDR
Loading the registration data
 - (2) Exp. of MIDI control should be always used at INT. (INTERNAL) position. AUT. (AUTO) position is strictly forbidden.
 - (3) Any additional object for contestants' assistance in performing should not be attached to Electone.
 - (4) Only USB flash drive is allowed to be used with ELS-01C (or type U) as a contestant's memory media.
 - (5) ELS-01C (or type U) touch panel sound should be turned off.

7-2. Performance

According to contestant's age, please comply duration of total performance.

Duration of total performance shall not exceed the following time:

- | | |
|---|------------------|
| 1) Junior Section Age Group 1 (9 or younger): | Four (4) minutes |
| 2) Junior Section Age Group 2 (10-11): | Five (5) minutes |
| 3) Junior Section Age Group 3 (12-14): | Five (5) minutes |
| 4) Open Age Section: | Five (5) minutes |

**From 2013, category system of Open Age Section (A:Non-classical style, B:Classical style) is abolished.*

7-3. Pieces

Contestants are required to play one (1) repertoire piece on his/her own choice.

8. Prizes

<Junior Section>

- 1) **Grand Prize** of Age Group1 with a Certificate of Merit & Souvenir(s): One person
- 2) **Grand Prize** of Age Group2 with a Certificate of Merit & Souvenir(s): One person
- 3) **Grand Prize** of Age Group3 with a Certificate of Merit & Souvenir(s): One person
- 4) Other Prize with a Certificate of Merit & Souvenir(s): Some, if necessary.

**Most superior one of three Grand Prize winners from Age Group 1, 2 & 3 gains the right to entry to the Asia-Pacific Electone Festival 2013.*

**The other Grand Prize winners are recommended to apply for the Video Audition for Junior Electone Festival 2013 Grand Final.*

<Open Age Section>

- 1) Grand Prize with a Certificate of Merit & Souvenir(s): One person
- 2) Second Prize with a Certificate of Merit & Souvenir(s): One person
- 3) Other Prize with a Certificate of Merit & Souvenir(s): Some, if necessary.

*A Grand Prize winners Open Age Section gains the right to entry to the Asia-Pacific Electone Festival 2013.

9. Jury & Judgment

9-1. Jury

- 1) The jury consists of five (5) persons in total.
- 2) The local jury members must be authorized persons such as an outstanding musician, a member of the Ministry of Education and/or Culture, a person concerned with a broadcasting field, etc., and they must have a good knowledge of Electone Music as well as Yamaha activities. The Music Education staff from Yamaha Music Foundation may get a place on this jury as possible.

9-2. Judgment

- 1) The jury shall judge all the performances in the festival based on the Rules of Judgment regulated by Yamaha Music Foundation.
- 2) Judgment shall be made based on points awarded by the jury.
- 3) All stages of the festival shall be open to the public.

10. Miscellaneous Matters

10-1. Stage Decoration

Stage decoration requires the Electone Festival logotype and a design that is identical to those printed on posters and/or other distributed official promotion materials.

10-2. Master of Ceremonies (MC)

The MC should have a good knowledge of music and also understand the purpose of the Electone Festival and Yamaha activities.

10-3. Guest Artist

- 1) Guest artists should be invited to play on the stage to provide encouragement to contestants and audience.
- 2) Guest artists would preferably play on the stage after all of the contestants have given their performances.

10-4. Honored Guest

To increase the number of dignitaries to be involved with Yamaha activities, prominent officials should be invited to the festival as honored guests: e.g., musicians, politicians, officials in educational and cultural institutions.

10-5. Audience

General audience including Electone fans are to be expected as well as Yamaha students and teachers.

10-6. Program Pamphlet

The program pamphlet distributed at the hall shall be prepared under the following guidelines:

- 1) Cover design shall be the same as that on the official design of Electone Festival 2013 distributed by Asia-Pacific Sales & Marketing Division, Yamaha Corporation, Japan.
- 2) Pamphlet shall give the following information:
 - a) Contestant profile and pieces: photo, name, age, school or profession, title of piece with its composer and arranger, the name of Yamaha school, teacher and comments on the contestant.
 - b) Guest player(s)' profile with photo.
 - c) Jury member's profile with photo.
 - d) Advertisement of Yamaha Music School, Yamaha products, and other sponsors.

10-7. Public Relations

Positive PR activities in all types of media are indispensable.
(TV, Radio, Newspaper, Magazine, Internet Web Site, etc.)

10-8. Exhibition of Yamaha Products

Yamaha products should be exhibited, focusing on Electone & other keyboards, in the hall lobby or nearby space.

10-9. Video Recording of performances in National Final

The performances in National Final should be video-recorded as archives and the document to be supplied for Video Audition.

11. Report of the National Final

After the national final, the following materials shall be immediately submitted to Asia-Pacific Sales & Marketing Division, Yamaha Corporation Japan.

- a) Report on the results of the National Final (*See page17*)
- b) Program pamphlet distributed at the National Final

12. Notice

All Yamaha distributors (EF organizers) must inform the Open Age Section contestants in advance that they will be required to prepare the following pieces according to the APEF regulation, in case of proceeding YEC 2013.

For details on the application for APEF 2013, please refer to “III. Prospectus for Asia-Pacific Electone Festival 2013, Article 7-2. Performance”.

III. Prospectus for Asia-Pacific Electone Festival 2013

1. Appellation

“The Asia-Pacific Electone Festival 2013” (APEF 2013)

2. Date

September 7 (Sat), 2013

3. Country

Thailand

4. Organizer

SIAM MUSIC YAMAHA Co., Ltd.
YAMAHA CORPORATION
YAMAHA MUSIC FOUNDATION

5. Section & Eligibility

5-1. Category

There are two categories.

< Junior Section >

Contestants for Junior Section shall be 14 years of age as of April 1, 2013 or younger. (Birth date on 2nd April, 1998 or after)

< Open Age Section > (From 2013, there is new age restriction.)

Contestants for Open Age Section shall be 15 years old or above as of April 1, 2013. (Birth date on 1st April, 1998 or before)

**From 2013, category system of Open Age Section (A:Non-classical style, B:Classical style) is abolished.*

5-2. Eligibility

- 1) Contestants in APEF are the representatives selected in the National Final in each country.
- 2) One contestant in the Junior Section and one in the Open Age Section from each country, and other contestants from the host country in each section participate in APEF.

6. Application

The requirements will be informed from the host company (Thailand) and they shall be submitted return to the host company by the due date.

7. STAGE

7-1. Electone Models

- 1) All contestants are required to play the Electone model, ELS-01C (attached USB unit) or ELS-01C type U.
- 2) The usage of the Electone Functions
 - (1) The usage of MDR
 - Loading the registration data
 - (2) Exp. of MIDI control should be always used at INT. (INTERNAL) position. AUT. (AUTO) position is strictly forbidden.
 - (3) Any additional object for contestants' assistance in performing should not be attached to Electone.
 - (4) Only USB flash drive is allowed to be used with ELS-01C (or type U) as a contestant's memory media.
 - (5) ELS-01C (or type U) touch panel sound should be turned off.

7-2. Performance

<Junior Section>

All the contestants in the Junior Section are required to play one piece. The duration of the performance must not exceed following minutes in each section.

- Age Group 1 (9 years of age as of April 1, 2013 or younger): Four (4) minutes
- Age Group 2 (10-11 years of age as of April 1, 2013): Five (5) minutes
- Age Group 3 (12-14 years of age as of April 1, 2013): Five (5) minutes

<Open Age Section>

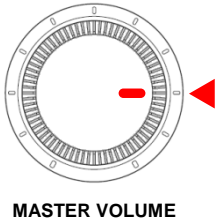
All of the contestants in the Open Age Section are required to play one piece in the final stage. The duration of the performance must not exceed **five (5)** minutes.

Besides, all of the contestants in the Open Age Section are required to play an improvisation, based on one of three motifs assigned on the day of APEF 2013. The time for preview is fifteen (15) minutes. The duration of the performance must not exceed four (4) minutes.

The performances in APEF should be video-recorded as archives and the document to be supplied for Video Audition.

7-3. Registration data

Registration data shall be made with appropriate volume balance on an ELS-01C built-in speaker, without sound distortion in the position of master volume as shown in a right figure. There are sample sound data on web site to check general sound volume (See page 20, “VIII. Procedure for Sample Sound Data Download”).



7-4. Sound Setting

The sound system of the speakers on the stage is unified regardless of genre of the music.

7-5. Sound Control

For the inherent beautiful sound of Electone, and for fairness of judgment, volume and sound quality should be controlled under the final authority of Music Director of organizer.

8. Prizes

1) Junior Section:

- Grand Prize with a Certificate of Merit and a souvenir: One person
- Second Prize with a Certificate of Merit and a souvenir: One person
- Third Prize with a Certificate of Merit and a souvenir: One person

*A Grand Prize winner in Junior Section gains the right to entry to the Junior Electone Festival 2013 Grand Final.

*All contestants except a Grand Prize winner in Junior Section are recommended to apply for the Video Audition for JEF2013 Grand Final.

2) Open Age Section:

- Grand Prize with a Certificate of Merit and a souvenir: One person
- Second Prize with a Certificate of Merit and a souvenir: One person
- Third Prize with a Certificate of Merit and a souvenir: One person

*A Grand Prize winner in Open Age Section gains the right to entry to the Yamaha Electone Concours 2013.

*All contestants except a Grand Prize winner in Open Age Section are recommended to apply for the Video Audition for YEC 2013.

9. Jury & Judgment

9-1. Jury

- 1) The jury consists of five (5) persons in total: three from Yamaha Music Foundation and two, from host country, who must be from outside of organizer.
- 2) The jury members from the host country must be authorized persons such as an outstanding musician, a member of the Ministry of Education and/or Culture, a person concerned with a broadcasting field, etc., and they must have a good knowledge of Electone Music as well as Yamaha activities.

9-2. Judgment

- 1) The jury shall judge all of the performances in the final stage of APEF based on the Rules of Judgment established by Yamaha Music Foundation.
- 2) Judgment shall be made based on points awarded by the jury.
- 3) All of the APEF final stage should be open to the public.

10. About Rights

Organizer will reserve the copyright of the performer's original compositions, an exclusive right to record the contestants' performances at APEF 2013, and the right to broadcast the performances and the right to produce and distribute such as CDs and Tapes related to the performance of APEF 2013.

IV. Prospectus for Junior Electone Festival 2013 Grand Final & Yamaha Electone Concours 2013

1. Appellation

<Junior Section> Junior Electone Festival (JEF) 2013 Grand Final

<Open Age Section > Yamaha Electone Concours (YEC) 2013

2. Outline

<Junior Section> Junior Electone Festival (JEF) 2013 Grand Final

Date: November 16 & 17, 2013

Organizer: YAMAHA MUSIC FOUNDATION

YAMAHA CORPORATION

<Open Age Section > Yamaha Electone Concours (YEC) 2013

*Date will be informed later

Organizer: YAMAHA MUSIC FOUNDATION

3. Endorsement

3-1. Endorsement for JEF 2013 Grand Final

- 1) Yamaha Corporation shall endorse (a) contestant(s) from the Junior Section of APEF for its/their participating in the Junior Electone Festival 2013 Grand Final.
- 2) A Grand Prize winner of the Junior Section of APEF will be seeded for participating JEF 2013 Grand Final.
- 3) Grand Prize winners of National Final Junior Section Age Group 1, 2 and 3 except the Grand Prize winner of APEF Junior Section will be entered to Video Audition (organized by YMF) with the recording medium which records their live performance of APEF or National Final.
- 4) They might be endorsed to join the JEF 2013 in case the team of the judicators of Video Audition approves (a) contestant(s) is/are at the eligible level of the competition. The result of Video Audition will be announced from YMF.
- 5) Participation in the JEF 2013 is not an obligation or a title given to the winners and other endorsee(s). Contestant(s) is/are requested to entirely be responsible for their participation when entering the competition.
- 6) Yamaha Music Foundation will supply financial support to the participants of the JEF 2013 Grand Final for its/their airfare to/from Japan and accommodation expense for the participants in official period of the JEF.
- 7) The JEF 2013 Grand Final contestant(s) must sign up for the agreement provided prior to the competition by Yamaha Music Foundation.
- 8) If the selected piece is not allowed to be arranged due to the copyright, it is subject to change to other pieces.

3-2. Endorsement for YEC 2013

- 1) Yamaha Corporation shall endorse (a) contestant(s) from the open age section for its/their participating in the Yamaha Electone Concours 2013.
- 2) A Grand Prize winner of the open age section will be seeded for participating YEC 2013.
- 3) All contestants except A Grand Prize winner will be entered automatically to Video Audition (organized by YMF) with the recording medium which record their live performance of APEF.
- 4) They might be endorsed to join the YEC 2013 in case the team of the judicators of Video Audition approves (a) contestant(s) is/are at the eligible level of the competition. The result for Video Audition will be announced from YMF.
- 5) Participation in the YEC 2013 is not an obligation or a title given to the winners and other endorsee(s). Contestant(s) is/are requested to entirely be responsible for their participation when entering the competition.
- 6) Local representative organization of EF will supply financial support to the participants of the YEC 2013 for its/their airfare to/from Japan and accommodation expense for the participants in official period of the YEC.
- 7) The YEC 2013 contestant(s) must sign up for the agreement provided prior to the competition by Yamaha Music Foundation.
- 8) If the selected piece is not allowed to be arranged due to the copyright, it is subject to change to other pieces.

4. Request of Submission for the Video Audition of JEF 2013 Grand Final

After APEF on 7th September 2013, the Video Audition for JEF 2013 Grand Final is organized by Yamaha Music Foundation. This Audition is to select representative of each area, considering balance of age range. Video recording medium of the Grand Prize winner in National Final Junior Section, who does not participate in APEF shall be submitted to YMF by August 20, 2013 (See page 18, “VI. Application Form for Video Audition”).

5. Performance Requirement in JEF 2013 Grand Final and YEC 2013

<JEF 2013 Grand Final>

All the contestants are required to play one piece. The duration of the performance is the same as APEF.

<YEC 2013>

-Semi Final: All the contestants are required to play one original composition as well as one arrangement of compulsory piece.

-Final: All the contestants are required to play more than 4 pieces at least two original compositions. Total performance cannot exceed 30 minutes and cannot be included semi final pieces.

*Further details of the requirements for both JEF and YEC will be announced once they are ready.

<SAMPLE OF THE AGREEMENT>
YAMAHA ELECTONE CONCOURS 2013
Participation Agreement

mm/dd/yyyy

To Yamaha Music Foundation/Sponsor:

I, the Participant, understand and agree to the following conditions in connection with participating in the captioned competition to be held by Yamaha Music Foundation, the Sponsor, in Tokyo.

1. The Participant will observe Sponsor's instruction and regulations, and fully cooperate with the Sponsor for the smooth management of the competition.
2. The Sponsor will be able to use for free of charge the Participant's name, resume, photos and likeness, etc. in connection to management and publicity of the event, activities stated in the following 3 and also music promotion/education activities, without any limits to the territory, period of time and range of usage including Internet transmission. The Sponsor will also be able to give permission to others to do so. In case of any inconveniences, the Participant will inform the Sponsor in advance.
3. The Sponsor will be able to make audio and visual live recordings of the competition for the purpose of preservation, broadcasting, and other transmission (including Internet) and/or selling in the format of CD and/or video, etc., and also give permission to others to do so.
4. The Participant will agree that the Sponsor will own the entire legal rights worldwide to the aforementioned audio/visual recording materials without any limits to the territory, period of time and range of usage.
5. (1) No remuneration nor any fee will be paid by the Sponsor to the Participant in connection to participation in the competition, its broadcasting and/or the contents stated in this Agreement.
(2) The Participant will bear expenses (including transportation fees) which may arise in connection to participation to the competition except for the expenses specially approved by the Sponsor in advance.
6. If the Participant is the writer of the composition to be performed at the competition, the Participant will guarantee that the said composition is Participant's own original work and conclude with the Sponsor a separate contract for transfer of its copyrights.

Signature or performer

Signature of parent

<NAME OF PERFORMER>

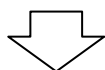
<NAME OF PARENT / GARDIAN>

VI. Application Form for Video Audition

(for Junior Section)

To apply for video audition, please fill out this form and forward it with required items to Yamaha Music Foundation, **by 20 Aug 2013**.

Required to be sent:	<input type="checkbox"/> DVD (or other medium which includes recorded performance) *One DVD by one performer. <input type="checkbox"/> Pamphlet of National Final <input type="checkbox"/> Application Form for Video Audition (this sheet)
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To be sent by 20 Aug 2013

To: YAMAHA MUSIC FOUNDATION International Music Education Division
ATTN: Shinji Matsuda (Mr.)
Address: 3-24-22, Shimomeguro, Meguro-ku, Tokyo 153-8666, JAPAN

Participant (No.1)

Age Group (1-3)	
Name	Mr. / Ms.
Teacher's Name	
Title of the piece	
Composer	
Arranger	

Participant (No.2)

Age Group (1-3)	
Name	Mr. / Ms.
Teacher's Name	
Title of the piece	
Composer	
Arranger	

VII. Judging Consideration

Judging Consideration

1. Originality

The contestant's creativity is the major aspect of the evaluation. This should also be supported by his/her sensibility towards music and delivery in making an impressive performance. Real time performance should be emphasized. From this viewpoint, contestants' own composition, or own arrangement may get higher points than playing someone's composition or arrangement. The performer's ability to interpret and express music naturally is important.

2. Techniques

This is an important element of successful performance, only if, it can support an expressive performance. It does not necessarily mean skillful movement of fingers. Consider also the effectiveness in controlling the articulations / total quality in projecting registration voices.

3. Musical context

The function of the Electone should be used effectively to maximize the performer's musical interpretation but not the other way around.

4. XXXXXXXXXXXXXXX

XX
XX
XX.

VIII. Procedure for Sample Sound Data Download

There are sample sound data on web site to check general sound volume. They can be downloaded anytime.

<< Procedure for download and use the sample sound data >>

(for Windows)

- 1) Download “check-stagea.exe” file from following URL and save it in your PC.
<http://www.yamaha-mf.or.jp/el-con/entry/data/check-stagea.exe>
- 2) Click “check-stagea.exe” icon and decompress it (“check-stagea” folder will be made automatically).
- 3) Copy the “check-stagea” folder to USB flash drive on your PC.
- 4) Set USB flash drive to ELS-01C (attached USB unit) or ELS-01C type U.
- 5) Push “MDR” button and select the folder and files.

(for Macintosh)

- 1) Open the following URL (download and decompress will start and “check-stagea” folder will be made automatically).
<http://www.yamaha-mf.or.jp/el-con/entry/data/check-stagea.sit>
- 2) Copy the “check-stagea” folder to USB flash drive on your PC.
- 3) Set USB flash drive to ELS-01C (attached USB unit) or ELS-01C type U.
- 4) Push “MDR” button and select the folder and files.
* “StuffIt Expander” is necessary to decompress on Macintosh.
(free download) → <http://www.stuffit.com/mac-expander.html#>